



Sri Eshwar
College of Engineering
Coimbatore | Tamilnadu
An Autonomous Institution
Affiliated to Anna University, Chennai



SUSTAINABLE DEVELOPMENT GOALS



SDG GOAL 2: ZERO HUNGER

Zero hunger: The goal for humanity

Pongal and Harvest Awareness Activity – SDG Goal 2 (Zero Hunger)

Date: 11 January 2025

Venue: Sri Eshwar College of Engineering, Coimbatore

Sri Eshwar College of Engineering celebrated **Pongal 2025** on **11.01.2025** with great enthusiasm and active participation from **students, faculty, and staff**, aligning the celebration with **Sustainable Development Goal 2: Zero Hunger**.

The event featured **Sweet Pongal cooking in traditional clay pots**, symbolizing gratitude to farmers and the significance of rice as a staple food. The preparation of Pongal using natural ingredients highlighted the importance of **nutritious food, sustainable agriculture, and traditional food systems** in ensuring food security.

The celebrations also included **cultural performances, traditional games, and harvest-related activities**, creating awareness about India's agrarian heritage and the vital role of farming communities in achieving a hunger-free society. Student participation in these activities emphasized youth engagement in promoting responsible consumption and respect for food.

Through this event, the institution reinforced awareness on **nutrition, food availability, reduction of food wastage, and appreciation of farmers**, directly contributing to the objectives of SDG Goal 2.



Blue Day on Earth Day – A Celebration of Purpose

Aligned with SDG Goal 2: Zero Hunger

Date: 22 April 2025

Venue: Sri Eshwar College of Engineering Campus

Sri Eshwar College of Engineering observed **Blue Day on Earth Day** on **22.04.2025**, bringing together Eshwarites in a meaningful celebration of environmental responsibility and sustainability.

Students and faculty actively participated in:

Eco-friendly activities promoting environmental awareness

Pledges for a Cleaner Earth encouraging responsible and sustainable practices

Tree Plantation Drive – planting saplings as a symbol of hope for a greener tomorrow

Every pledge and every sapling planted reflected the institution's commitment to environmental stewardship. This initiative directly supports **Sustainable Development Goal 2 – Zero Hunger**, as environmental protection and sustainable ecosystems are essential for long-term food security.

Healthy soil, clean water, and balanced ecosystems are fundamental for sustainable agriculture and ensuring nutritious food for all. By promoting eco-friendly habits and tree plantation, the institution strengthened the ecological foundation that supports food production systems.

Together, the Eshwarites did not just celebrate Earth Day — they contributed toward building a more sustainable, hunger-free future.



World Environment Day 2025 – The Green Wave at Sri Eshwar

Aligned with SDG Goal 2: Zero Hunger

Date: 5 June 2025

Venue: Sri Eshwar College Campus

Sri Eshwar College of Engineering celebrated **World Environment Day 2025** on **05.06.2025** with great enthusiasm, marking it as “*The Green Wave at Sri Eshwar.*” The campus witnessed an inspiring eco-movement as students, faculty, and staff actively participated in environmental initiatives.

As part of the celebration, **tree saplings were planted within the Sri Eshwar College campus area**, reinforcing the institution’s commitment to environmental sustainability and long-term ecological balance.

This initiative directly supports **Sustainable Development Goal 2 – Zero Hunger**, as environmental conservation is closely linked to food security. Tree plantation contributes to:

- Improved soil health and fertility
- Better water conservation and groundwater recharge
- Sustainable agricultural productivity
- Climate resilience that protects food systems

By strengthening the natural ecosystem, the institution contributes to building a sustainable foundation for agriculture and ensuring future food availability.

The event transformed the campus into a hub of positivity and environmental responsibility, with participants planting not just trees, but also the seeds of sustainability and hope for a hunger-free future.



The Green Wave @ Sri Eshwar College of Engineering on 05.06.2025

Tricolour Dish Challenge – Serving the Colours of India

Aligned with SDG Goal 2: Zero Hunger

Date: 14 August 2025

Venue: Sri Eshwar College of Engineering, Coimbatore

On the occasion of **Independence Day – 15 August 2025**, Sri Eshwar College of Engineering organized the vibrant **“Tricolour Dish Challenge”** on **14.08.2025**, where students and faculty came together to celebrate patriotism through creativity and culinary expression.

Participants rolled up their sleeves and prepared dishes inspired by the **Indian tricolour – saffron, white, and green**, symbolizing unity, diversity, and national pride. Each dish reflected not only artistic presentation but also the importance of **nutritious, balanced, and culturally rooted food traditions**.

The event connects meaningfully with **Sustainable Development Goal 2 – Zero Hunger**, as it promotes:

- Awareness of balanced and nutritious food choices
- Appreciation of locally sourced ingredients and agricultural produce
- Responsible food preparation and reduction of food wastage
- Community participation in sustainable food practices

By encouraging students and faculty to engage in mindful cooking and food appreciation, the institution reinforced the message that food is not just sustenance, but a shared responsibility in building a hunger-free society.

The activity was documented and shared on the institution’s official social media platforms, serving as digital evidence of SDG-aligned engagement.





Tricolour Dish Challenge – Serving the Colours of India @ Sri Eshwar College of Engineering on 14.08.2025

Tree Plantation Drive – World Nature Conservation Day

Aligned with SDG Goal 2: Zero Hunger

Date: 28 July 2025

Organized by: NSS Unit, Sri Eshwar College of Engineering

Venue: Police Station Premises, Kinathukadavu

On the occasion of **World Nature Conservation Day**, the **NSS Unit of Sri Eshwar College of Engineering** organized a **Tree Plantation Drive** on **28.07.2025**, bringing together International Students and Eshwarites for a greener and more sustainable future.

As part of the initiative, **25 tree saplings were planted**, symbolizing unity, environmental responsibility, and global collaboration. This activity directly supports **Sustainable Development Goal 2 – Zero Hunger**, as environmental conservation plays a crucial role in ensuring long-term food security.

Tree plantation contributes to:

- Improved soil fertility and prevention of soil erosion
- Better water retention and groundwater recharge
- Sustainable agricultural productivity
- Climate resilience supporting food systems

By strengthening ecosystems, the initiative supports sustainable agriculture and helps build a foundation for a hunger-free society.

The event witnessed active participation from NSS volunteers, international students, and faculty members. The activity was documented and shared on the official social media platforms of the institution, serving as digital evidence of SDG implementation.



Onam Celebrations – SDG Goal 2 (Zero Hunger)

Event Date: 4 September 2025

Venue: Sri Eshwar College of Engineering, Coimbatore

Sri Eshwar College of Engineering celebrated **Onam** on **04.09.2025** with enthusiastic participation from **students, faculty, and staff**, in alignment with **Sustainable Development Goal 2: Zero Hunger**. Onam, a traditional harvest festival of Kerala, symbolizes gratitude for agricultural abundance and highlights the importance of food security and sustainable agriculture.

As part of the celebrations, **traditional Onam food items were prepared by staff members and students**, showcasing nutritious, locally sourced dishes and emphasizing the value of balanced diets and indigenous food systems. The activity promoted awareness on **nutrition, sustainable food practices, and respect for farmers and agricultural produce**.

The celebrations also included **cultural performances and community participation**, fostering cultural inclusiveness while reinforcing responsible consumption and appreciation of traditional food habits. Active involvement of staff and students strengthened awareness on the collective responsibility required to achieve Zero Hunger.

The event was **documented with photographs** and shared on the **official Instagram pages** of Sri Eshwar College of Engineering, serving as valid digital evidence of the institution's contribution towards **SDG Goal 2**.



Youth for Climate Action – Lead the Change

Aligned with SDG Goal 2: Zero Hunger

Date: 13 September 2025

Venue: Sri Eshwar College of Engineering, Coimbatore

Sri Eshwar College of Engineering hosted “**Youth for Climate Action – Lead the Change**” on **14.09.2025**, bringing together passionate young minds committed to building a sustainable future.

The event was organized by the **Centre for Climate Change and Disaster Management (CCCDM), Anna University, Chennai**, in association with **Anna University Regional Campus, Coimbatore**, and supported by **UNICEF & Climate Compatible Growth**. The program emphasized climate resilience, renewable energy, and sustainable development as critical pillars for future-ready communities.

The institution was honored to welcome **Thiru. M. Sivaguru Prabhakaran, I.A.S., Commissioner of Coimbatore City Municipal Corporation**, as the Chief Guest. His address highlighted the importance of renewable energy adoption and sustainable urban planning.

The session was further enriched by insights from:

- **Prof. Dr. S. Kanmani**, HOD, Civil Engineering & Director (i/c), CCCDM, Anna University, Chennai
- **Prof. Dr. M. Saravanakumar**, Dean, Anna University Regional Campus, Coimbatore

The discussions strongly connect to **Sustainable Development Goal 2 – Zero Hunger**, as climate change directly impacts agriculture, food production, water availability, and nutritional security. Promoting renewable energy, sustainable infrastructure, and climate resilience helps:

- Protect agricultural productivity
- Safeguard water resources essential for farming
- Reduce climate risks affecting food supply chains
- Build resilient and sustainable food systems

By empowering youth to lead climate action, the institution reinforces its commitment to strengthening the environmental foundations necessary for achieving Zero Hunger.

The event encouraged students to transform awareness into action, supporting long-term sustainability and food security goals.

Sri Eshwar
College of Engineering
Coimbatore | Tamilnadu

Hearty Welcomes
YOUTH FOR CLIMATE ACTION
LEAD THE CHANGE

CENTRE FOR CLIMATE CHANGE AND DISASTER MANAGEMENT (CCCDM)
DEPARTMENT OF CIVIL ENGINEERING, ANNA UNIVERSITY, CHENNAI - 600 025

In association with
ANNA UNIVERSITY REGIONAL CAMPUS & SRI ESHWAR COLLEGE OF ENGINEERING
COIMBATORE

Supported by
UNICEF & CLIMATE COMPATIBLE GROWTH

13th SEP 2025
Sri Eshwar Campus

RESOURCE PERSONS

- Thiru.M. SIVAGURU PRABAKARAN I.A.S.**
Commissioner,
Coimbatore City Municipal Corporation,
Coimbatore
- Prof. Dr. M.SARAVANAKUMAR**
Dean,
Anna University Regional Campus,
Coimbatore
- Thiru.GIRISH HARIBHAU PALWE I.F.S.**
Assistant Mission Director,
Tamil Nadu Climate Change Mission,
Government of Tamil Nadu
- Prof. Dr. A. RAMACHANDRAN**
Honorary Emeritus Professor & Founding
Director, CCCDM, Anna University,
Member, Chief Minister's Governing Council,
Tamil Nadu Climate Change Mission,
Govt. of Tamil Nadu
- Prof. Dr. S. KANMANI**
HOD, Civil Engineering
Director (C) - CCCDM
Anna University,
Chennai



Youth for Climate Action – Lead the Change@ Sri Eshwar College of Engineering on 13.09.2025

Swachhata Hi Seva – SDG Goal 2 (Zero Hunger)

Date: 25 September 2025

Organized by: NSS Unit, Sri Eshwar College of Engineering

In Association with: District Rural Development Agency (DRDA), Coimbatore

Venue: Sri Eshwar College of Engineering, Coimbatore

The **NSS Unit of Sri Eshwar College of Engineering**, in association with the **District Rural Development Agency (DRDA), Coimbatore**, successfully organized **Swachhata Hi Seva** on **25.09.2025**, aligning the initiative with **Sustainable Development Goal 2: Zero Hunger**.

The program focused on **cleanliness, avoidance of plastic usage, and adoption of eco-friendly alternatives**, which are essential for protecting **soil health, agricultural productivity, and food safety**. A clean and plastic-free environment plays a vital role in sustaining agriculture and ensuring long-term food security.

As part of this initiative, the following activities were conducted on campus:

Skit on Plastic Awareness – Highlighting the harmful impact of plastic on soil, crops, and food chains

- **Swachhata Pledge** – Encouraging commitment towards sustainable and responsible practices
- **Rally on Plastic Awareness** – Creating awareness on reducing plastic use to protect agricultural ecosystems
- **Pickathon Activity** – Removal of plastic waste to prevent soil and water contamination
- **100 Tree Plantation Drive** – Promoting soil conservation, green cover, and sustainable agriculture
- **Manjapai (Cotton Bag) Distribution** – Encouraging eco-friendly alternatives for safe food handling and storage

Through these activities, the NSS Unit emphasized the strong linkage between **environmental sustainability and food security**, reinforcing that protecting natural resources is fundamental to achieving **Zero Hunger**.

The program witnessed active participation from **NSS volunteers, students, and faculty members**. The activities were **documented with photographs** and posted on the **official Instagram pages** of Sri Eshwar College of Engineering, serving as valid digital evidence for SDG Goal 2 implementation.



Swachhata Hi Seva 2025 @ Sri Eshwar College of Engineering and Kondampatti Village on 26.09.2025

Tree Plantation Drive – Kurunallipalayam Village

Aligned with SDG Goal 2: Zero Hunger

Date: 26 January 2026

Venue: School Campus & Panchayat Office Area, Kurunallipalayam Village

On the occasion of **Republic Day (26.01.2026)**, Sri Eshwar College of Engineering organized a **Tree Plantation Drive at Kurunallipalayam Village**, covering the school campus and areas near the Panchayat office. The initiative emphasized environmental awareness, patriotism, and social responsibility among students and villagers.

This initiative directly supports **Sustainable Development Goal 2 – Zero Hunger**, as environmental sustainability is fundamental to food security. Tree plantation contributes to:

- Improved soil fertility and prevention of soil erosion
- Enhanced water retention essential for agriculture
- Strengthened local agricultural ecosystems
- Climate resilience protecting rural food systems

By engaging rural communities and school students, the institution reinforced the connection between environmental protection, sustainable agriculture, and long-term food security. Strengthening village ecosystems supports agricultural productivity, which is essential in achieving Zero Hunger.

The activity fostered civic responsibility, environmental stewardship, and community bonding, reflecting the institution's commitment to sustainable rural development and SDG implementation.



Republic Day tree Plantation Drive Kurunallipalayam Village on 26.01.2026

Food Fest @ Thiran 2026

Aligned with SDG Goal 2: Zero Hunger

Event Dates: 4, 5 & 6 February 2026

Venue: Sri Eshwar College Campus, Coimbatore

As part of **Thiran 2026**, Sri Eshwar College of Engineering hosted an exciting **Food Fest** from **04.02.2026 to 06.02.2026**, bringing together flavours, culture, and community spirit under one vibrant celebration.

The Food Fest showcased a wide variety of cuisines, offering students and visitors an opportunity to explore diverse food traditions while promoting responsible and hygienic food practices.

The event aligns with **Sustainable Development Goal 2 – Zero Hunger**, as it emphasizes:

- Awareness of diverse and nutritious food options
- Support for local vendors and agricultural produce
- Responsible food consumption and reduction of food wastage
- Community engagement around sustainable food systems

By encouraging mindful eating, hygienic preparation, and appreciation of food diversity, the institution reinforced the importance of sustainable food practices that contribute to long-term food security.

The event fostered a culture of responsible consumption and community bonding while celebrating culinary diversity in a structured and organized campus environment.



Food Fest @ Thiran 2026 @ Sri Eshwar College of Engineering from 04.02.2026 to 06.02.2026