

## 7.3 - Institutional Distinctiveness

### 7.3.1 - Highlight the performance of the institution in an area distinct to its priority and thrust (within a maximum of 200 words).

Providing the industry with deployable fresh engineers and thereby reducing their time, effort and cost of training has always been the priority for our institution. When a company recruits students in thousands of numbers, the training cost becomes prohibitive. As an institution, we felt that it is our duty to provide the industry with deployable fresh engineers, as part of our placement commitment.

The institution came up with the concept of Centre of Excellence wherein the students recruited by a company during the 7<sup>th</sup> semester are trained by the identified faculty members during the 8<sup>th</sup> semester on the curriculum as prescribed by the company.

The Centre of Excellence Model was proposed to the industry and looking at its distinctive advantage, 4 companies came forward and have adopted this model. The institution is committed to train the recruited students on any technology as prescribed by the company. Where the institution does not have the capability to train the recruited students on a technology, the faculty members are deputed to the industry to learn the same on a Train. The trainer mode, equip themselves, come back and teach the recruited students.

The institution is the pioneer in propagating the model of Centre of Excellence since 2015. We started with one company and today work with 4 companies on this model. The following example will clearly reflect the benefits of the COE model for the industry.

#### **Assumption:**

Fresh engineers recruited by a company every year	1000
Average time required to train to make them billable	4 months
Monthly salary paid to the recruits during training	Rs.25000/-
For 4 months, salary paid to one recruit	Rs.1,00,000/-
For 1000 recruits the salary paid during training	Rs.10 Crores

This Rs.10 crores is a direct saving for the company by way of implementing the COE Model.

By working with industries on the COE model, the institution is able to attract more companies for recruiting its students.